



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 2500681

Schedule Dates 09/06/16-09/12/16
Advertiser Roy Cooper for Governor-D (110331)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand CANDIDATE (321722)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Mike Furman,
Phone/Fax /
CPE 297/317/4707
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments candidate
Separation: 30
AMY MCCREARY

Date Entered 05/18/16
Last Modified 09/07/16
Entered By Lisa Carter
CO-OP No
Headline # ECR25169926
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$384.00
Net Total \$2,176.00
Sales Tax

Greensboro (WXLV)	
By Broadcast Month	Spots
Sep. 2016	44
Grand Total:	44

Rate	
	\$2,560.00
	\$2,560.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/06/16-09/09/16	4	:30	6:28a- News-News 14 Carolina on ABC 45 at 630am	2		X	X	X	X			2	\$25.00	\$50.00	Greensboro (WXLV)	News14 ABC45	5/18/16
2.0	Normal Line / SPOT (2)	09/06/16-09/09/16	4	:30	7A- ABC-Good Morning America		1	1	1	1				4	\$30.00	\$120.00	Greensboro (WXLV)	Good Morning America	5/18/16
3.0	Normal Line / SPOT (3)	09/06/16-09/09/16	4	:30	9a- Dr Phil 2	3	X	X	X	X	X			3	\$20.00	\$60.00	Greensboro (WXLV)	Dr. Phil	5/18/16
4.0	Normal Line / SPOT (4)	09/06/16-09/09/16	4	:30	10:58:25a- ABC-The View	3	X	X	X	X	X			3	\$40.00	\$120.00	Greensboro (WXLV)	The View	5/18/16
5.0	Normal Line / SPOT (5)	09/06/16-09/09/16	4	:30	12:57:56p- ABC-The Chew	2	X	X	X	X	X			2	\$20.00	\$40.00	Greensboro (WXLV)	The Chew	5/18/16
6.0	Revised Line / SPOT (6)	09/06/16-09/09/16	4	:30	2p- ABC-General Hospital	2	X	X	X	X	X						Greensboro (WXLV)	General Hospital	5/18/16
6.1	Normal Line / SPOT (6)	09/06/16-09/09/16	4	:30	2p- ABC-General Hospital	2	X	X	X	X	X			2	\$190.00	\$380.00	Greensboro (WXLV)	General Hospital	6/3/16
7.0	Normal Line / SPOT (7)	09/06/16-09/09/16	4	:30	3p- Dr Phil	2	X	X	X	X	X			2	\$35.00	\$70.00	Greensboro (WXLV)	Dr. Phil	5/18/16
8.0	Normal Line / SPOT (8)	09/06/16-09/09/16	4	:30	Orbit: [P]Family Feud C(Tu We Th Fr), [P]Family Feud D(Tu We Th Fr)		1	1	1	1	1			2	\$30.00	\$60.00	Greensboro (WXLV)	Family Feud/Family Feud	5/18/16
8.0.1	Closed Preempt (3)	09/09/16															Greensboro (WXLV)	Pre-empt/Exception - HR4, mat	
8.0.2	Closed Preempt (3)	09/06/16															Greensboro (WXLV)	Pre-empt/Exception - HR4, mat	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>Elison Delaney</i>	9.8.16	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgl.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Advertiser	Roy Cooper for Governor-D (110331)	Last Modified	09/07/16
Agency	Greer Margolis Mitchell, Burns & Associates-Washi	Entered By	Lisa Carter
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	CANDIDATE (321722)	Headline #	ECR25169926
Salesperson	Millennium/DC, Washington DC (1108)	Demo	
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Mike Furman,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	297/317/4707	Commission	\$384.00
Account Types	National/Political Candidate Agency BRD	Net Total	\$2,176.00
Billing Type	Weekly/Irregular	Sales Tax	
Comments	candidate Separation: 30 AMY MCCREARY		

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Sep. 2016	44	\$2,560.00
Grand Total:	44	\$2,560.00

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9.0	Normal Line / SPOT (9)	09/06/16-09/09/16	4	:30	5P- Peoples Court	3		X	X	X	X			3	\$30.00	\$90.00	Greensboro (WXLV)	Peoples Court	5/18/16
10.0	Normal Line / News (10)	09/06/16-09/09/16	4	:30	5:58-30P- News-News 14 Cancelling on ABC 45 at 6pm	2		X	X	X	X			2	\$55.00	\$110.00	Greensboro (WXLV)	News14 On ABC 45	5/18/16
11.0	Normal Line / SPOT (11)	09/06/16-09/09/16	4	:30	6:58-50P- Family Feud	3		X	X	X	X			3	\$85.00	\$255.00	Greensboro (WXLV)	Family Feud	5/18/16
12.0	Normal Line / SPOT (12)	09/06/16-09/09/16	4	:30	7:28-30P- Family Feud B		1	1	1	1	1			4	\$100.00	\$400.00	Greensboro (WXLV)	Family Feud	5/18/16
13.0	Normal Line / News (13)	09/06/16-09/09/16	4	:30	11:01P- News-News 14 Carolina on ABC 45 at 11pm	2		X	X	X	X			2	\$60.00	\$120.00	Greensboro (WXLV)	News14 On ABC 45	5/18/16
14.0	Normal Line / SPOT (14)	09/06/16-09/09/16	4	:30	11:35P- ABC-Jimmy Kimmel Live	1		X	X	X	X			1	\$20.00	\$20.00	Greensboro (WXLV)	Jimmy Kimmel Live	5/18/16
15.0	Normal Line / SPOT (15)	09/06/16-09/09/16	4	:30	12:37A- ABC-Nightline	1		X	X	X	X			1	\$10.00	\$10.00	Greensboro (WXLV)	Nightline	5/18/16
16.0	Normal Line / Prime (16)	09/09/16-09/09/16	4	:30	10P- ABC-20/20 (Friday)						1			1	\$250.00	\$250.00	Greensboro (WXLV)	20/20-ABC	5/18/16
17.0	Normal Line / Prime (17)	09/11/16-09/11/16	4	:30	6:58-56P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$180.00	\$180.00	Greensboro (WXLV)	AFIV-ABC	5/18/16
18.0	Normal Line / SPOT (2)	09/12/16-09/12/16	4	:30	7A- ABC-Good Morning America	1								1	\$30.00	\$30.00	Greensboro (WXLV)	Good Morning America	5/18/16
19.0	Normal Line / SPOT (9)	09/12/16-09/12/16	4	:30	5P- Peoples Court	1								1	\$30.00	\$30.00	Greensboro (WXLV)	Peoples Court	5/18/16
20.0	Normal Line / SPOT (11)	09/12/16-09/12/16	4	:30	6:58-50P- Family Feud	1								1	\$85.00	\$85.00	Greensboro (WXLV)	Family Feud	5/18/16

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21.0	M/G For 8.0,1,8.0,2 / SPOT (18)	09/10/16-09/10/16	3	:30	8A- ABC-Good Morning /American Saturday							1		1	\$40.00	\$40.00	Greensboro (WXLV)	GMA	9/7/16
22.0	M/G For 8.0,1,8.0,2 / News (19)	09/12/16-09/12/16	3	:30	5:00-01A- ABC-America This Morning		2							2	\$10.00	\$20.00	Greensboro (WXLV)	AMERICA THIS MORNING	9/7/16

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